In recent years, the global creative economy has experienced unprecedented growth. Considerable research has been conducted to determine what exactly the creative economy is, what occupations are grouped together as such, and how it is to be measured. Organizations on various scales, from the United Nations to local governments, have released creative or 'cultural' economy reports, devoted policies to creative urban renewal, and directed attention to creative placemaking—the purposeful infusion of creative activity into specific urban environments. Parallel to these research and policy interests, academic institutions and professional organizations have begun a series of discussions about program offerings for future professionals in the creative and cultural industries. We now have entire colleges offering undergraduate and graduate programs, leading to degrees in arts management, arts entrepreneurship, cultural management, cultural entrepreneurship or cultural economics. And many professional organizations offer specialized training and certificates in cultural heritage, museums studies, entertainment and film. In this book, we bring together over fifty scholars from across the globe to shed light on what we collectively call 'cultural entrepreneurship'—the training of professionals for the creative industries who will be change agents and resourceful visionaries that organize cultural, financial, social and human capital, to assess the agency of policy entrepreneurs within broader structures that present them with both opportunities and constraints. In their different ways, each chapter explores how contextual influences shape women's entrepreneurship, and the practice of boundary spanning shape policy entrepreneurship. In turn, this book aspires to develop a comprehensive research findings Essential online resources for students, including selected SAGE journal articles, pre-reading suggestions, self-assessment questions and revision tips, plus a range of lecturer resources, are available. Suitable reading for students taking modules in Entrepreneurship or Small Business Management at upper undergraduate and postgraduate levels.

This book explores whether there is reason to be against entrepreneurship. Just like literature on the darker sides of entrepreneurship, it is to explore being against entrepreneurship. From various perspectives such as financial semantics, Marxism, philosophy of science and psychology, the contributors contemplate on why there may be reason to be against entrepreneurship discourse as well as entrepreneurship practice. Some are based on historical empirical data, others are conceptual. The main overall conclusion is that there are some strong arguments for being against entrepreneurship discourse, as well as for being against certain aspects of entrepreneurship practice. Before it is reasonable to be against entrepreneurship practice in total, a convincing and prudential practice is developed. This book will be valuable reading for entrepreneurship scholars, as well as academics working in the fields of business ethics, (critical) management studies, and international business.

opportunities for blended value generation, by designing and operating sustainable ventures. It examines, in an interdisciplinary fashion and across sectoral and geographical boundaries, how entrepreneurial activities can be developed to be generally consistent with sustainable development goals, as well as why, for what reasons, and with what implications. The Editors comprehensively review key dimensions of the sustainable entrepreneurship phenomenon to establish an essential definition and up-to-date picture of the field. The 19 chapters cover 4 main topics: Introducing the intrinsic motivations and sustaining practices for sustainable entrepreneurship; Understanding the long-term implications of sustainable entrepreneurship; and Sustainable entrepreneurship and value creation. The book is an important resource for entrepreneurs and policy makers as well as students in the fields of entrepreneurship, innovation, and sustainability.

LAUNCHING NEW VENTURES: 7e provides tomorrow’s entrepreneurs with the tools to launch a successful new business in a global marketplace. The text follows the logical development process: from initial idea, to developing and testing a business model, to designing a business and preparing for growth. The seventh edition represents the most current thinking, ideas, and practices in the field of entrepreneurship. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Psychology of Entrepreneurship: New Perspectives is an update of the earlier landmark volume in the Society for Industrial and Organizational Psychology Organizational Frontiers Series. This new book takes stock of the advances in the field of the psychology of entrepreneurship with all new chapters and authors, offering an up-to-date review of the findings on factors that affect both the self and company level entrepreneurial action. The Psychology of Entrepreneurship: New Perspectives compiles research of the most prolific scholars in the field to produce an overview of the most important psychological topics relevant to entrepreneurship. It includes novel insights into topics such as entrepreneurial cognition, intrapreneurship and innovation, leadership, entrepreneurial competencies, action theory, entrepreneurship training, and the process of entrepreneurship. Additionally, the updated volume presents new topics that have become more and more important in entrepreneurship research. These topics include affect, clinical psychology and disorders, biological correlates of entrepreneurship, entrepreneurial teams, culture, identity, starting capital, failure and exit, contextual factors, age and demographic change, evidence-based entrepreneurship, and entrepreneurship well-being. It is written by a collective of authors representing the most promising and up-and-coming scholars based in the UK, mainland Europe, the USA and Australia, it provides a superbly comprehensive analysis of the psychology of entrepreneurship.

Entrepreneurship is largely considered to be a positive force, driving venture creation and economic growth. Critical Perspectives on Entrepreneurship presents the accepted norms and dominant assumptions of scholarship on the matter, and reveals how they can actually obscure important questions of identity, ideology and inequality. The book’s distinguished authors and editors explore how the entrepreneurship study can privilege certain forms of economic action, whilst labelling other, more collective forms of organization and exchange as problematic. Demystifying the archetypal vision of the white, male entrepreneur, this book gives voice to other entrepreneurial subjectivities and engages with the tensions, paradoxes and ambiguities at the heart of the topic. This challenging collection seeks to further the momentum for alternate analyses of the field, and to promote the growing voice of critical entrepreneurship studies. It is a useful tool for researchers, advanced students and policy-makers.

Entrepreneurship Policy: Theory and Practice is the first book to fully analyze the construction of entrepreneurship policy, a rapidly-evolving area of policy about which little is known. From a study and assessment of the practices of governments in thirteen countries in Europe, North America and the Asia-Pacific, this book clearly demonstrates the policy area and shares new tools and methods for better understanding the why and how of an entrepreneurship policy approach. Unlike other research in the field of entrepreneurship where implications from research findings are presented, this book presents the current state-of-the-art in all major and upcoming areas of entrepreneurship research. Thousands of scholars worldwide and working to broaden our understanding of the entrepreneurial phenomenon. The disciplines involved are numerous, as are the various areas of failure of failure. This book provides an overview of issues connected to regional development and economic growth in Asia. Illustrated through carefully chosen cases from Japan, Myanmar, Thailand, Cambodia, Vietnam, and Indonesia and developed by connecting these cases to policy and interdisciplinary studies, this book is highly recommended to scholars, policymakers and practitioners who seek an in-depth and up-to-date integrated overview of the field of enterprise entrepreneurship in Asia.

Tourism and Entrepreneurship: International Perspectives provides an innovative, interdisciplinary approach. It takes as its central theme the role of the tourism industry in the context of local, national and regional tourism development. By engaging with topics in academics in both tourism and entrepreneurship, this book delivers a cohesive, interdisciplinary examination of the most recent developments in both tourism and entrepreneurship. Several key themes are explored and articulated throughout the book. Entrepreneurship and tourism are two concepts that have developed in parallel with each other. The role and nature of individual and collective entrepreneurship in different contexts: the role of tourism in responding to development opportunities created by global forces; and finally, issues associated with tourism strategies and policy. Divided into four parts, the book reflects on the most relevant aspects of tourism and entrepreneurship: Concepts, Case studies and issues on tourism entrepreneurship Tourism and Entrepreneurship: International Perspectives: The implications of tourism to development policy and the role of tourism and entrepreneurship in development policy. It is an important reference point for tourism and entrepreneurship researchers, students, and instructors interested in staying abreast of the most current, novel research and insights into the psychology of entrepreneurship.

This book focuses on a specific subset of work and the economy for entrepreneurial mothers across contexts. Here, we explore how socio-cultural, economic and national contexts (re)structure and (re)frame multiple nodes of power, difference, and the lived realities for mothers as workers across diverse contexts. At a broad level, the chapters address the different aspects of oppression, movement of people, socio-economic conditions that underpin that experience, and the various axes of power that affect the precariousness of work and citizenship on a global scale. At a more specific level, we set the work-family discourse within numerous contexts and argue that this book's conceptualization is critical for understanding the specific experiences that shape these experiences and the lived realities for mothers as workers across diverse contexts.

Entrepreneurship: A Long Term Complex Process

This book presents the current state-of-the-art in all major and upcoming areas of entrepreneurship research. Thousands of scholars around the world are currently working to broaden our understanding of the entrepreneurial phenomenon. The disciplines involved are numerous, as are the topics of interest, with substantial variation in the way these topics are conceptualized and analyzed. This book is designed to provide a comprehensive overview of the field, with emphasis on recent developments and key issues. The book is divided into four parts: Entrepreneurship and Development, Entrepreneurship and Innovation, Entrepreneurship and Sustainability, and Entrepreneurship and Globalization. The book covers a wide range of topics related to entrepreneurship, including理论, methods, and applications, and provides a comprehensive overview of the field. It is an important resource for researchers, educators, and policy makers.

Disclaimer: The information provided in this summary is for educational purposes only. It is not intended to replace professional advice or guidance. Always consult with a qualified professional before making any decisions related to entrepreneurship or any other area of personal or professional interest.
challenges and opportunities for female entrepreneurs worldwide. With contributors like Sara Carter, Candida Brush, John Watson and Elisabeth Jørgensen, the book helps advance the general understanding of female entrepreneurship and helps set a research agenda on how best to promote female-owned businesses nationally and internationally.

The aim of this book is to justify the importance of the economic education of young people in a country with an economic system based on the market mechanism, and to explain and debunk the myths and stereotypes related to economic education and its effectiveness, particularly among young people. The book offers a comparative analysis of the economic education of young people in Poland and throughout the world. It examines the historical emergence of economies and economic thinking and decision-making as well as the different philosophies and educational systems in the different countries. It then investigates the economic knowledge of Polish youth via an annual study, which the authors have conducted since 2012. The book outlines both the formal and informal educational systems, from education programs in general secondary schools and technical economic schools, as well as in vocational schools, and also examines school Business Incubators. It concludes with a summary, reviewing the implementation of research goals and issues and outlining directions for future research. The authors break down complex topics and provides a range of economic data and macro levels. This book is not only a guide for students and researchers, as well as policymakers concerned with restructuring the education system. Additionally, it will be a helpful resource for those wanting to acquire the knowledge needed to conduct a business, as the authors maintain that entrepreneurship can be learned.

There is growing interest in the relationship between gender and entrepreneurial activity. In this book, 37 eminent scholars from diverse academic disciplines contribute cutting-edge research that addresses, from a gender perspective, three general areas of importance: key characteristics of entrepreneurs, key performance attributes of entrepreneurial firms, and the role of financial capital in the establishment and growth of entrepreneurial firms and in their growth.

The development of entrepreneurial activity within people with dyslexia is a subject of great interest. It has gained increasing importance in economically difficult times because of its potential for the development of new business opportunities. This book brings together contributions from researchers and entrepreneurs with dyslexia, investigating this subject from many perspectives. Is there something different in the profile of a person with dyslexia that supports the development of entrepreneurs? This book aims to draw out key themes which can be used in education to motivate, mentor, and create the business leaders of tomorrow. It offers a fundamental test for this area with a comprehensive, international examination of its topic. It includes views by new and established international writers and researchers, providing up-to-date perspectives on entrepreneurship, dyslexia, and education. It is accessible to read, to understand, and to learn from, and is suitable for recommended reading for graduates and postgraduate students. The diverse views and perspectives demonstrated in this book make it as relevant as possible for a wide group of readers. It informs study in the fields of business and dyslexia, and will be of interest to educators, researchers, and to anyone interested in the overlap of entrepreneurship and dyslexia.

This book is not available as a print inspection copy. To download an e-version click here or for more information contact your local sales representative. A detailed and critical analysis of the multiple types of entrepreneurship, helping students to understand the practical skills and theoretical concepts needed to create their very own entrepreneurial venture. Split into two parts, the book provides an even balance between theory and practice. Part 1 covers the practical activities involved in new entrepreneurial ventures, and Part 2 uses the latest research to explore entrepreneurship from different perspectives. The second edition features a new author, Catherine Wang, who brings specialist knowledge in entrepreneurial, ethic entrepreneurship and international entrepreneurship. It is new chapters on the Varieties of Entrepreneurship, including social entrepreneurship (not-for-profit) and Entrepreneurial Learning, which explores how entrepreneurs hope and develop their thinking. There is also a collection of new international case studies, including Dyson, Facebook, Made.com, and examples of entrepreneurship in China and Ghana. The book is complemented by a companion website featuring online resources for instructors and students, including PowerPoint Slides, additional mini case studies, multiple choice questions, video links, and revision tips. Suitable reading for students taking modules in Entrepreneurship or New venture creation at upper undergraduate and postgraduate levels.

The entrepreneur has been neglected over the years in formal economic theorizing. Previously there has been only eclectic theories such as human capital theory and network dynamics which discuss certain perspectives of entrepreneurial behaviour. This insightful book closes this gap in entrepreneurial literature by modernizing it. Author Thomas Grebel brings together an evolutionary methodology, along the way imparting quantum, graph, and percolation theory. Here, Grebel has provided a synthesis of all the main theories of entrepreneurship. Taking an interdisciplinary approach to the subject, this fascinating book opens up new ideas in modelling and the original thinking contained within will be of interest to all those working in the area of business and management as well as those in economics.

Given the compelling need to understand how entrepreneurship can support sustainable development. SDGs and be appropriately guided, this book explores how entrepreneurial thinking and action can support social change, and investigates alternative entrepreneurship approaches by drawing together different studies.

This comprehensive handbook offers a state-of-the-art guide to new frontiers of African entrepreneurship. Written from a Pan-African perspective, the authors address the rapid modernisation and evolution of African entrepreneurship and business practices. It maps new developments in entrepreneurial ecosystems, technology and digital entrepreneurship, entrepreneurship in conflict zones, and gender and diversity issues. It proposes new models for entrepreneurial financing and explores the contrast between entrepreneurship in higher-income urban centers with peripheral rural districts and conflict zones. Bringing together empirical insights and case studies from countries across Africa, the Handbook illuminates regional and contextual differences and shares theoretical and practical insights which inform policy and practice. It is an ideal guide for students and researchers working on entrepreneurship, business, economics and development.

The book aims to draw out key themes which can be used in education to motivate, mentor, and create the business leaders of tomorrow. It offers a fundamental test for this area with a comprehensive, international examination of its topic. It includes views by new and established international writers and researchers, providing up-to-date perspectives on entrepreneurship, dyslexia, and education. It is accessible to read, to understand, and to learn from, and is suitable for recommended reading for graduates and postgraduate students. The diverse views and perspectives demonstrated in this book make it as relevant as possible for a wide group of readers. It informs study in the fields of business and dyslexia, and will be of interest to educators, researchers, and to anyone interested in the overlap of entrepreneurship and dyslexia.

It is now widely recognized that in regions like Africa, for economic and other reasons, the public sector has had to diversify and dispense from many areas of the economy and allow private enterprise, especially scalable start-ups and new ventures, to enter and flourish if economic development and employment are to grow. There is, however, a training and education gap since entrepreneurship is rarely taught in public or private institutions, especially in the West. Given that entrepreneurship is often approached from a Western perspective which may not be appropriate given that African environments are significantly different from most Western ones in terms of economic infrastructure and political considerations. This book aims to readers to understand the African entrepreneurial context by guiding them through the principal stages in the life of a new venture, and offers approaches, both Western and indigenous, that can inform their entrepreneurial actions. It concludes by examining some specialized topics, including female, youth, and social entrepreneurship, as well as real estate and technology. Exercises throughout the book will enable readers to evaluate their motivations and preparedness for entrepreneurship and learn how to communicate a new venture’s key features to potential stakeholders. By focusing on the distinctive features of entrepreneur in the African context, and taking a conversational tone, this is an informative and practical text that will be useful for students of Global Entrepreneurship and Business as well as actual and prospective entrepreneurs in the private, non-profit, and public sectors.

This book describes a new organizational model for the creation of economic wealth through inter-firm collaborative innovation. Migrant women stepping into ethnic catering; homeless men employed to take care of bees producing honey for sale; young people on the edge getting microcredit funding to start businesses; or former criminals joining forces to create social and economic structures for an honest livelihood. These initiatives capture the transformative power of social enterprise and might indicate how social enterprises have the potential to make a difference for people and societies. The Nordic countries represent an interesting case. Social enterprises and co-operatives played a significant part in the policies of the Nordic states in the 1970s, and the idea of the welfare state has been restructured and, simultaneously, the concepts social entrepreneurship and social enterprises have gained attention. The Nordic context, with extensive public welfare structures and a high degree of citizens’ participation in public affairs, might affect the emergence of social entrepreneurship and social enterprises.

The book opens access to the global challenges and experiences related to digital entrepreneurial activities, using carefully selected examples from leading companies and economies that shape world business today and tomorrow. Digital entrepreneurship and the companies steering it have an enormous global impact; they transform the business world and change the way we communicate with each other. These companies use digitalization and artificial intelligence to enhance the quality of decisions and augment their business and customer operations. This book draws on the latest research and shows that there are continuous and growing opportunities to commercialize business, and how, taken together, these developments provide new opportunities in the digitalized era. Further, it discusses a wide range of digital factors changing the way businesses operate, including artificial intelligence, chatbots, voice search, augmented and virtual reality, as well as cyber threats and data privacy management. “Digitalization mirrors the Industrial Revolution’s impact. This book provides a comprehensive understanding of the new opportunities and a deep seated understanding of the need for new frameworks. Scholars, digital entrepreneurs and practitioners will benefit from this timely work.” Gina O’Connor, Professor of Innovation Management at Babson College, USA “This book defines and delineates the requirements for companies to enable their businesses to succeed in a post-COVID19 world. This book deftly examines how to accomplish and achieve digital entrepreneurship by leveraging new digital opportunities and other critical technologies. This is truly a unique “must-read” book because it goes beyond theory and provides practical examples.” Charlie Isaacs, CTO of Customer Connection at Salesforce.com, USA "This book provides digital entrepreneurs useful guidance identifying, validating and building their venture. The international authors developed new perspectives on digital entrepreneurship that can support sustainable development. “A unique must-breed book: because it goes beyond theory to provide practical examples.” Filip Staeritz, CEO FounderLines of the World Economic Forum Digital Leaders Board and bestselling author of Fighting Back, Germany.

early economic thinkers and classic works such as Cantillon (1755), Smith (1776), and Kirzner (1973). The paper opens by explaining how uncertainty and entrepreneurship disappeared from microeconomic theory as it became increasingly formalized (and stylized). It then goes on to
bring the entrepreneur and entrepreneurial decision-making back into economic theory by focusing on the interrelationships among actors, knowledge, and perceived economic opportunities using a resource-based framework. The third paper in this section (Chapter 4) is by Foss and Klein, “Entrepreneurship and the Economic Theory of the Firm: Any Gains from Trade?” Foss and Klein strongly link theories of the firm to entrepreneurship, arguing a fundamental and intrinsic connection between the two. They, like Mahoney and Michael, explain how entrepreneurship became less important in economic models as the general equilibrium model became dominant. Foss and Klein ask: Does the entrepreneur need a firm? They focus on the judgment of the entrepreneur and suggest that this judgment is exercised through asset ownership and starting a firm. Foss and Klein further argue that it is through this notion of judgment that heterogeneous assets combine to meet future wants.

Women accomplish nearly two-thirds of total work around the world (including household duties), comprise one-third of the formal labor force, but women receive one-tenth of the world's income and own only one-hundredth of the world's property. Entrepreneurship is a vehicle for advancing the lives of women around the world. This book brings together 49 distinguished entrepreneurship scholars to provide a unique global vision of the wellbeing of women entrepreneurs necessary for fostering sustainable development and inclusive societies. Although gender inequality is an important issue, solutions leading to gender parity are far from reaching ideal levels in the formal workplace and globally. Meanwhile the number of women involved in entrepreneurship is growing exponentially because there are more opportunities for women to own a business and be their own boss. This offers women the most desirable and flexible working conditions that better align with women's lifestyles and multiple family responsibilities. However, entrepreneurial activities are demanding and complex; compared to men, women face special challenges that deserve close attention. This book presents research and programs to effectively support women entrepreneurs in reaching levels of wellbeing required to ensure business sustainability and personal prosperity. Offering a diversity perspectives from around the globe, The Wellbeing of Women in Entrepreneurship is of great interest to academics and practitioners working in teaching and research in disciplines including business management, entrepreneurship, organizational change, human centered management, human resources, sustainable development, and women's studies.